

K.S.R. COLLEGE OF ENGINEERING: TIRUCHENGODE – 637215

DEPARTMNET OF MANAGEMENT STUDIES

LIST OF BOOKS CHAPTER PUBLISHED

ACADEMIC YEAR 2024-2025

S. No	Name	Title of the Book Chapter	Publiser's Name	ISBN	Year of Publication
1	MR. C. SAKTHIVEL	INDUCING GREEN PRACTISING STRATEGIES FOR SUSTAINABLE FUTURE	MULTI SPECTRUM, PUBLICATION	978-81-971077-3--3	2024
2	MR. C. SAKTHIVEL	INDIA 2.0: VISION FOR INDIA 2047 - DIGITAL ECOSYSTEM & HARNESSING ARTIFICIAL INTELLIGENCE	Shanlax Publications	978-93-94004-31-3	2024
3	MR. C. SAKTHIVEL	TRANSFORMATIONA L IMPACT OF AI IN BANKING, FINANCIAL SERVICE, AND INSURANCE SECTOR	QUING PUBLICATIONS	978-81-970563-1-4	2024
4	MS. K. KAVIYA MS. K. S. JANANI MS. S. NIVASHINI	ARTIFICIAL INTELLIGENCE IN HEALTH INSURANCE INDUSTRY	QUING PUBLICATIONS	978-81-970563-1-4	2024