

K.S.R. COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES
INTERNSHIP- 2023

S.NO.	REG. NO.	STUDENT NAME	PROJECT TITLE
1	73152361002	ABISHEK A	A STUDY ON STRESS MANAGEMENT IN SELECT IT COMPANIES, TIRUPPUR
2	73152361003	AJAI FREDRIK C	A STUDY ON THE IMPACT OF ARTIFICIAL INTELLIGENCE IN THE RECRUITMENT PROCESS: EVALUATING ITS EFFICIENCY AND EFFECTIVENESS AT SAN TECHNOVATION, TIRUPPUR
3	73152361004	AJANTHA S	A STUDY ON EMPLOYEE PRODUCTIVITY MEASURES OF SRI SAI ENTERPRISES ,BANGALORE
4	73152361005	ANNAMALAI P	A STUDY ON WORKPLACE SAFETY WITH SPECIAL REFERENCE TO PKPN SPINNING MILLS PRIVATE LIMITED, VEPPADI
5	73152361007	DEEPIKA A (ALAGESAN A)	AN ANALYSIS ON RECRUITMENT PROCESS WITH REFERENCE TO ISS SDB SECURITY SERVICES PRIVATE LIMITED ,COIMBATORE
6	73152361008	DEEPIKA A (ANANDHAJOTHI R)	A STUDY ON EMPLOYEE PROMOTION AND REWARDS POLICIES WITH REFERENCE TO AAVIN PRODUCTION PLANT ,SALEM
7	73152361010	DEVADHARSHINI V	A STUDY ON WORK-LIFE BALANCE OF EMPLOYEES WITH SEPECIAL REFERENCE TO LINGASS MEDIA NETWORK PRIVATE LIMITED, ERODE
8	73152361012	GOPIKA S	A STUDY ON EMPLOYEE RETENTION AND ATTRITION WITH SPECIAL REFERENCE TO PODARAN FOODS , KANGEYAM
9	73152361013	HARIPRIYA K	A STUDY ON EMPLOYEE HEALTH AND SAFETY MEASURES IN FINE SPEED YARN PROCESSING, BHAVANI
10	73152361014	HARSHINI A	A STUDY ON EMPLOYEE WELFARE MEASURES IN EDLERNITY, BANGALORE.
11	73152361015	KALAISELVAN S	A STUDY ON FACTORS INFLUENCING OF PACKAGING ON CONSUMER PURCHASE DECISIONS IN SHIVA TEXYARN, PERUNDURAI
12	73152361016	KAMALESH G	A STUDY ON IMPROVING CUSTOMER RELATIONSHIP MANAGEMENT IN CHOLAMANDALAM FINANCE, SALEM
13	73152361017	KANIKA S	A STUDY ON STRESS MANAGEMENT OF EMPLOYEES WITH SPECIAL REFERENCE TO SHREE VARI MULTIPLAST INDIA (P) LIMITED ,PERUNDURAI

14	73152361018	KAVINKUMAR P	A STUDY ON WORKING CAPITAL MANAGEMENT IN SHIVA TEXYARN , PERUNDURAI
15	73152361019	KAVIYA SHREE M	AN ANALYSIS ON EMPLOYEE PERCEPTION TOWARDS HR PRACTICES IN MUTHOOT FINCORP ,SALEM.
16	73152361020	KOWSALYA S	A STUDY ON EFFECTIVENESS OF EMPLOYEE ENGAGEMENT PRACTICES WITH SPECIAL REFERENCE TO SREE GOKUL TILES ,SALEM
17	73152361021	LOGANATH C	A STUDY ON EMPLOYEE WELFARE MEASURES IN SAKTHI SUGARS LIMITED, APPAKUDAL
18	73152361022	LOGESHWARAN B	A STUDY ON EFFECTIVE RECRUITMENT STRATEGY FOR SAN PROFESSIONALS IN IT SECTOR AT SAN TECHNOVATION, SALEM
19	73152361023	LOHITH S	A STUDY ON UNLOCKING THE POTENTIAL OF AI MARKETING STRATEGIES FOR SAN ENGINEERING SOLUTIONS IN A TECH-DRIVEN FUTURE, COIMBATORE
20	73152361025	MADUMITA P	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS IN SRI SAI CONSTRUCTION, TIRUPPUR
21	73152361026	MOHAMMAD MUBEEN J	A STUDY ON WORKING CAPITAL MANAGEMENT IN SAN ENGINEERING, TIRUPPUR
22	73152361027	MOHANKUMAR E	A STUDY ON ENHANCING CUSTOMER RELATIONSHIP MANAGEMENT STRATEGIES FOR SAN ENGINEERING SOLUTIONS, TIRUPPUR
23	73152361028	MONIKA T	AN ANALYSIS ON LABOUR TURNOVER IN ARUNA TEXTILE PROCESSING MILLS, ERODE
24	73152361029	MONISHA A	A STUDY ON 360 DEGREE PERFORMANCE APPRAISAL SYSTEM WITH SPECIAL REFERENCE TO IVORY GULL CANDY COMPANY, THARAMANGALAM
25	73152361030	NAVEEN S	A STUDY OF CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO JSW STEEL LIMITED, SALEM
26	73152361031	NAVEEN PRASANTH R	A STUDY ON CUSTOMER PERCEPTION AND BRAND LOYALTY IN MUTHOOT FINCORP ,AYOTHIYAPATTINAM
27	73152361032	NAVEENKUMAR P	A STUDY ON EMPLOYEES WELFARE WITH SPECIAL REFERENCE TO CHRISTY FRIEDGRAM INDUSTRY, TIRUCHENGODE
28	73152361034	OVIYA B	A STUDY ON JOB ROTATION AT MILKA WONDER DROPS, ERODE
30	73152361036	PAVITHRA S	A STUDY ON TRAINING EFFECTIVENESS OF THE EMPLOYEES IN GABRIEL INDIA LIMITED, HOSUR

31	73152361037	PAVITHRA V	A STUDY ON HUMAN RESOURCE DEVELOPMENT PROGRAMS EFFECTIVENESS OF RIVER BAY INTERNATIONAL GARMENTS ,TIRUPPUR
32	73152361038	POOJA V	A STUDY ON JOB SATISFACTION LEVEL OF EMPLOYEES WITH SPECIAL REFERENCE TO MALLIKA INTERNATIONAL WOVEN AND KNITTED GARMENTS PVT LIMITED, NAMAKKAL
33	73152361039	RAGAVI M	A STUDY ON EMPLOYEES' STRESS IN CHRISTY FRIEDGRM INDUSTRY, TIRUCHENGODE
34	73152361040	RENUKA S	A STUDY ON EMPLOYEE'S JOB SATISFACTION AT ROCA BATHROOM PRODUCTS PVT LTD, PERUNDURAI
35	73152361041	SAKTHIPRIYA S	A STDUY ON LABOUR WELFARE WITH REFERENCE TO HONEYWELL CREATION, TIRUPPUR
36	73152361042	SAKTHIVEL C	FACTORS ASSOCIATED WITH FINANCIAL INDEPENDENCE OF AN INDIVIDUAL, TIRUPPUR
37	73152361043	SANDHIYA R	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS IN TAMIL NADU NEWSPRINT AND PAPERS LIMITED, KARUR.
38	73152361044	SANJAY M (MATHESH S)	A STUDY ON THE IMPACT OF PERFORMANCE EVALUATION SYSTEM ON EMPLOYEE PRODUCTIVITY AT SKA DAIRY FOODS INDIA PVT LTD, SALEM
40	73152361046	SANJEEV K	A STUDY ON BUYERS BEHAVIOUR OF RAS EDIBLE OIL ,TIRUPUR
41	73152361047	SATHISH T	A STUDY ON THE DIGITAL ADOPTION APP IN PAYMENTS OF ANNAPURNA FINANCE PRIVATE LIMITED IN THIRUTHURAIPOONDI & PATTUKKOTTAI BRANCH , TIRUPPUR
42	73152361049	SHANU S J	A STUDY ON EMPLOYEES GRIEVANCE HANDLING PRACTICES AT NEW TECH CREATIONS, TIRUPUR
43	73152361050	SHIVANI GOWSHI R	A STUDY ON WORKPLACE STRESS AND ITS IMPACT ON EMPLOYEE'S PERFORMANCE AND JOB SATISFACTION AT SRI ALAMELU STEELS, SALEM
44	73152361051	SHYAM E	A STUDY ON EMPLOYEE WELLNESS PROGRAMMES AND THEIR IMPACT OF WORKFORCE PRODUCTIVITY AT CLIFTON EXPORT PVT. LTD, TIRUPPUR
45	73152361052	SOWNДАР RAJAN M	A STUDY ON LABOUR WELFARE MEASURE WITH SPECIAL REFERENCE TO K.M.B GRANITE ,SALEM
46	73152361053	SRISANTHOSH T	A STDUTY ON EMPLOYEE RETENTION STRATEGIES OF AMMANARUL SPINNERS PRIVITED LIMITED , SALEM

47	73152361054	SUBASH V	A COMPARATIVE STUDY ON BSE AND NSE WITH THE SPECIAL REFERENCE OF JSW STEEL ,MECHERI
48	73152361055	SUGAVANESWARAN V	A STUDY ON WORKING CAPITAL MANAGEMENT IN SRI SAI CONSTURCTION, TIRUPPUR
49	73152361057	TAMILEELA PRABHAKARAN P	AN ANALYSIS ON IMPACT OF EMPLOYEE BENEFITS ON JOB SATISFACTION AND RETENTION IN L&T CONSTURCTIONS , CHENNAI
50	73152361058	VASANTHA SUDAR B	A STUDY ON THE CUSTOMER SATISFACTION OF JIO SIM USER ,ERODE (DT)
51	73152361059	VELUSAMY K	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS IN SAKTHI SUGARS, APPAKUDAL
52	73152361060	VIGNESH P	A STUDY ON CUSTOMER BRAND PREFERENCE TWOARDS PRS TYRES, NAMAKKAL
53	73152361061	VISNU S	AN ANALYSIS OF FLEXIBLE WORKING HOURS AND ITS IMPACT ON EMPLOYEE'S PERFORMANCE AT SAN TECHNOVATION, TIRUPPUR
54	73152361062	YUVARANI R	A STUDY ON THE INTEGRATION OF THE HR TECHNOLOGY IN ASSESSING THE OPERATIONAL EFFICIENCY IN ELITE SYSTEM AND CONTROL AT ERODE.