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S.No.	Iss.Date	Dep. Incharge	Acc.No	Title	Author Name	Publisher	Price	Edition	Ye.Pu
1	9/20/2007	K JOTHI LINGAM	270	MANAGEMENT INFORMATION SYSTEMS	SADAGOPAN S.,,	PRENTICE HALL	125		1999
2	9/20/2007	K JOTHI LINGAM	345	PRODUCTION AND OPERATIONS MANAGEMENT	PANNERSELVAM R.,,	PRENTICE HALL	250		1999
3	9/20/2007	K JOTHI LINGAM	352	PRODUCTION AND OPERATIONS MANAGEMENT	PANNERSELVAM R.,,	PRENTICE HALL	250		1999
4	9/20/2007	K. JOTHILINGAM	502	MARKETING MANAGEMENT ANALYSIS PLANNING IMPLEMENTATION AND CONTROL	PHILIP KOTLER,,	PRENTICE HALL	295	IX	1999
5	9/20/2007	K JOTHI LINGAM	503	MARKETING MANAGEMENT ANALYSIS PLANNING IMPLEMENTATION AND CONTROL	PHILIP KOTLER,,	PRENTICE HALL	295	IX	1999
6	9/20/2007	K JOTHI LINGAM	977	INDUSTRIAL ENGINEERING AND MANAGEMENT	O.P. KHANNA,,	DHANPAT RAI	210		2000
7	9/20/2007	K JOTHI LINGAM	1059	RESOURCE MANAGEMENT TECHNIQUES (OPERATIONS RESEARCH)	SUNDARESAN V.,GANAPATHYSUBRAMA NIAN K.S.,GANESANK.	A.R. PUBLICATIONS	148		1999
8	9/20/2007	K JOTHI LINGAM	1062	STATISTICAL QUALITY CONTROL	M. MAHAJAN,,	DHANPAT RAI	85	2	1999
9	9/20/2007	K JOTHI LINGAM	1322	OPERATIONS RESEARCH FOR TECHNICAL AND MANAGERIAL COURSES	BHASKAR S.,,	ANURADHA AGENCIES	190		1999
10	9/20/2007	K JOTHI LINGAM	1569	MANAGEMENT INFORMATION SYSTEMS: MANAGING INFORMATION TECHNOLOGY IN ...ENTERPRISE	JAMES A. OBRIEN,,	GALGOTIA PUBLICATIONS	270	4	2000
11	9/20/2007	K JOTHI LINGAM	1572	MANAGEMENT INFORMATION SYSTEMS: MANAGING INFORMATION TECHNOLOGY IN ...ENTERPRISE	JAMES A. OBRIEN,,	GALGOTIA PUBLICATIONS	270	4	2000
12	9/20/2007	K JOTHI LINGAM	1573	MANAGEMENT INFORMATION SYSTEMS: MANAGING INFORMATION TECHNOLOGY IN ...ENTERPRISE	JAMES A. OBRIEN,,	GALGOTIA PUBLICATIONS	270	4	2000

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13	9/20/2007	K. JOTHILINGAM	3226	ESSENTIALS OF MANAGEMENT	HAROLD KOONTZ,HEINZ WEIHRICH,	TATA Mc GRAW HILL	185	5	1999
14	9/20/2007	K JOTHI LINGAM	3227	ESSENTIALS OF MANAGEMENT	HAROLD KOONTZ,HEINZ WEIHRICH,	TATA Mc GRAW HILL	185	5	1999
15	9/20/2007	K JOTHI LINGAM	3304	STATISTICAL QUALITY CONTROL	M. MAHAJAN,,	DHANPAT RAI	85	2	1999
16	9/20/2007	K JOTHI LINGAM	3307	STATISTICAL QUALITY CONTROL	M. MAHAJAN,,	DHANPAT RAI	85	2	1999
17	9/20/2007	K. JOTHILINGAM	3333	INDUSTRIAL ENGINEERING AND MANAGEMENT	O.P. KHANNA,,	DHANPAT RAI	210		2000
18	9/20/2007	K. JOTHILINGAM	3701	FINANCIAL ACCOUNTING ON COMPUTERS USING TALLY	NAMRATA AGRAWAL,,	DREAM TECH	139		2000
19	9/20/2007	K JOTHI LINGAM	4217	MANAGEMENT CONTROL SYSTEMS	ROBERT N. ANTHONY,VIJAY GOVINDARAJAN,	TATA Mc GRAW HILL	285	9	2000
20	9/20/2007	K JOTHI LINGAM	5678	HOW THE NEW TECHNOLOGY WORKS : A GUIDE TO HIGH-TECH CONCEPTS	ROBERT J. CONE,,	UNIVERSITY PRESS	175		2000
21	9/20/2007	K JOTHI LINGAM	5828	THE GMAT FOR DUMMIES	SUZEE VIK,,	COMDEX PUBLISHER	150	2	1997
22	9/20/2007	K. JOTHILINGAM	6461	IMPLEMENTING TALLY 5.4	K.K. NADHANI,,	BPB PUBLICATIONS	180		2000
23	9/20/2007	K JOTHI LINGAM	6569	MASTERING THE REQUIREMENTS PROCESS	SUZANNE ROBERTSON,JAMES ROBERTSON,	ADDISON WESLEY	360		2000
24	9/20/2007	K. JOTHILINGAM	6720	INFORMATION TECHNOLOGY FOR EVERYBODY	P.EVANS,,	BPB PUBLICATIONS	99		2000
25	9/20/2007	K. JOTHILINGAM	6723	INFORMATION TECHNOLOGY FOR EVERYBODY	P.M. HEATHCOTE,R.P. RICHARDS.,	BPB PUBLICATIONS	99		2000
26	9/20/2007	K JOTHI LINGAM	7104	THE PROJECT WORKOUT A TOOLKIT FOR REAPING THE REWARDS FROM ALL YOUR BUSINESS PROJECTS	ROBERT BUTTRICK,,	PRENTICE HALL	595	2	2000
27	9/20/2007	K JOTHI LINGAM	7329	COMPUTERISED BUSINESS APPLICATIONS	T.M. RAMACHANDRAN NAMBISSAN,,	GALGOTIA PUBLICATIONS	110		1999

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28	9/20/2007	K JOTHI LINGAM	8091	INFORMATION SYSTEMS FOR MODERN MANAGEMENT	ROBERT G. MURDICK,JOEL E. ROSS,JAMES R. CLAGGETT.	PRENTICE HALL	150	3	1997
29	9/20/2007	K JOTHI LINGAM	8349	INTRODUCTION TO OPERATIONS RESEARCH	BILLY E. GILLETT,,	TATA Mc GRAW HILL	195		2001
30	9/20/2007	K JOTHI LINGAM	9578	TOTAL QUALITY MANAGEMENT	DALE H. BESTERFIELD (ET.....AL),,,	PEARSON EDUCATION	375	2	2002
31	9/20/2007	K JOTHI LINGAM	10547	BLOWN TO BITS	PHILIP EVANS,THOMAS S. WURSTER,	HARWARD BUSINESS SCHOOL	500		2000
32	9/20/2007	K JOTHI LINGAM	10617	PROBLEMS IN OPERATIONS RESEARCH	P.K. GUPTA,MAN MOHAN,	SULTAN CHAND & SONS	175	9	2002
33	9/20/2007	K JOTHI LINGAM	10875	INTERNATIONAL BUSINESS NEW TRENDS	B.S.BATRA,R.C.DANGWAL ,	DEEP & DEEP	100		2001
34	9/20/2007	K JOTHI LINGAM	10881	MERGERS AND ACQUISITIONS OF COMPANIES	P.MAHANA RAO Ed,,	DEEP & DEEP	180		2001
35	9/20/2007	K JOTHI LINGAM	10883	SALES PROMOTION AND ADVERTISING MANAGEMENT	M.N.MISHRA,,	HIMALAYA PUBLISHERS	175	2	2002
36	9/20/2007	K JOTHI LINGAM	11022	PROJECT PLANNING AND CONTROL WITH PERT AND CPM	B.C.PUNIMA,K.K.KHANDE LWAL,	LAXMI PUPICATIONS	65		2001
37	9/20/2007	K JOTHI LINGAM	11317	DISASTER RISK REDUCTION IN SOUTH ASIA	PARDEEP SAHNI,MADHAVI MALAL - GODA,ARIYABANDU EDS	PRENTICE HALL	450		2003
38	9/20/2007	K JOTHI LINGAM	12609	QUANTITATIVE TECHNIQUES	C.R. KOTHARI,,	VIKAS PUBLISHING HOUSE	175	3	2002
39	9/20/2007	K JOTHI LINGAM	12614	PRODUCTION MANAGEMENT	S.C.SHARMA,,	KHANNA PUBLISHERS	195		1999
40	9/20/2007	K JOTHI LINGAM	13033	INDUSTRIAL ECONOMICS : AN INTRODUCTORY TEXTBOOK	R.R. BARTH WAL,,	NEW AGE	145		1998
41	9/20/2007	K JOTHI LINGAM	13650	INDUSTRIAL ENGINEERING AND MANAGEMENT	O.P. KHANNA,,	DHANPAT RAI	275		2003
42	9/20/2007	K JOTHI LINGAM	14082	MACRO ECONOMICS : THEORY AND POLICY	D.N. DWIVEDI,,	TATA Mc GRAW HILL	165		2003
43	9/20/2007	K JOTHI LINGAM	14681	INCOME TAX	V.P.GAUR AND D.B. NAUANG,,	KALYANI PUBLISHERS	240	31	2003

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44	9/20/2007	K JOTHI LINGAM	14798	CONSUMER BEHAVIOR	LEON G. SCHIFFMAN,LESLIE LAZAR KANUK,	PEARSON EDUCATION	225	7	2002
45	9/20/2007	K JOTHI LINGAM	14809	RURAL MARKETING TEXT AND CASES	C.S.G. KRISHANA CHARYULU,LALITA RAMAKRISHNA,	PEARSON EDUCATION	225		2002
46	9/20/2007	K JOTHI LINGAM	14818	HUMAN RESOURCE MANAGEMENT	GARY DESSLER,,	PEARSON EDUCATION	295		2002
47	9/20/2007	K JOTHI LINGAM	14826	FUNDAMENTALS OF FINANCIAL MANAGEMENT	JAMES C. VAN HORNE,JOHN M. WACHO WICZ,	PRENTICE HALL	325	11	0
48	9/20/2007	K JOTHI LINGAM	14838	MANAGEMENT INFORMATION SYSTEMS; CONCEPTUAL FOUNDATIONS, STRUCTURE AND DEVELOPMENT	CORDON B.DAVIS,MANAGEMENT H. OLSON,	TATA Mc GRAW HILL	195	2	2002
49	9/20/2007	K JOTHI LINGAM	14848	SERVICE MARKETING INTEGRATING CUSTOMER FOCUS ACROSS THE FIRM	VALOOIE A. ZEITHML,MARY JO BITNER,	TATA Mc GRAW HILL	315	2	2002
50	9/20/2007	K JOTHI LINGAM	14849	PROJECTS : PLANNING ANALYSIS SELECTION IMPLEMENTATION AND REVIEW	PRASANNA CHANDRA,,	TATA Mc GRAW HILL	275	4	2002
51	9/20/2007	K JOTHI LINGAM	14851	PROJECTS : PLANNING ANALYSIS SELECTION IMPLEMENTATION AND REVIEW	PRASANNA CHANDRA,,	TATA Mc GRAW HILL	275	4	2002
52	9/20/2007	K JOTHI LINGAM	14863	FINANCE SENSE : AN EASY GUIDE FOR NON FINANCE EXECUTIVES	PRASANNA CHANDRA,,	TATA Mc GRAW HILL	199		2000
53	9/20/2007	K JOTHI LINGAM	14867	COST ACCOUNTING AND FINANCIAL MANAGEMENT	M.Y. KHAN,P.K. JAIN,	TATA Mc GRAW HILL	320		2002
54	9/20/2007	K JOTHI LINGAM	14879	HUMAN RESOURCE AND PERSONAL MANAGEMENT	K. ASWATHAPPA,,	TATA Mc GRAW HILL	165	2	2002
55	9/20/2007	K JOTHI LINGAM	14889	COST ACCOUNTING	M.Y. KHAN,P.K. JAIN,	TATA Mc GRAW HILL	225		2000
56	9/20/2007	K JOTHI LINGAM	14903	ADVERTISING MANAGEMENT	RAJEEV BATRA,JOHN G. MYERS,DAVID A. AAKER	PRENTICE HALL	250	5	2001
57	9/20/2007	K JOTHI LINGAM	14904	ADVERTISING MANAGEMENT	RAJEEV BATRA,JOHN G. MYERS,DAVID A. AAKER	PRENTICE HALL	250	5	2001

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58	9/20/2007	K JOTHI LINGAM	14907	INDUSTRIAL MARKETING ANALYSIS PLANNING AND CONTROL	ROBERT R. REEDER,EDWARD G. BRIERTY,BETTY G. REEDER	PRENTICE HALL	225	2	2002
59	9/20/2007	K JOTHI LINGAM	14935	STATISTICS FOR MANAGEMENT	RICHARD I LEVIN,DAVID S. RUBIN,	PRENTICE HALL	395	7	2001
60	9/20/2007	K JOTHI LINGAM	14938	MANAGEMENT	JAMES A.F. STONER,R. EDWARD FREEMAN,DANIEL R. GILBERT	PRENTICE HALL	350	6	2001
61	9/20/2007	K JOTHI LINGAM	14944	MARKETING RESEARCH MEASUREMENT AND METHOD	DONALD S. TULL,I SAWKINS,	PRENTICE HALL	295	6	2000
62	9/20/2007	K JOTHI LINGAM	14955	MANAGEMENT	STEPHEN P. ROBBINS,,	PRENTICE HALL	325	7	2002
63	9/20/2007	K JOTHI LINGAM	14974	FINANCIAL MANAGEMENT	P.N. REDDY,H.R. APPANNAIAH,B.G. SATYAPRASAD	HIMALAYA PUBLISHERS	150		2002
64	9/20/2007	K JOTHI LINGAM	14986	EXPORT MARKETING	B.S. RATHOR,J.S. RATHOR,	HIMALAYA PUBLISHERS	190	3	2001
65	9/20/2007	K JOTHI LINGAM	15011	PERSONAL MANAGEMENT	EDWIN B. FLIPPO,,	MC GRAW - HILL	538.65	6	1984
66	9/20/2007	K JOTHI LINGAM	15022	OPERATIONS MANAGEMENT	NORMAN GAITHER,GREG FRAZIER,	THOMSON LEARNING	513	9	2002
67	9/20/2007	K JOTHI LINGAM	15040	SERVICES MARKETING PEOPLE, TECHNOLOGY STRATEGY	CHRISTOPHER,LOVE LOCK,	PEARSON EDUCATION	360	4	2001
68	9/20/2007	K JOTHI LINGAM	15054	MICROECONOMICS	ROBERTS PINDYCH,DANIEL L. RUBINFELD,	PEARSON EDUCATION	250	5	2002
69	9/20/2007	K JOTHI LINGAM	15069	OPERATIONS RESEARCH	R. PANNEERSELVAM,,	PEARSON EDUCATION	275		2002
70	9/20/2007	K JOTHI LINGAM	15118	FINANCIAL ACCOUNTING - II	S. ANILKUMAR,V. RAJESH KUMAR,B. MARIYAPPA	HIMALAYA PUBLISHERS	150	2	2002
71	9/20/2007	K JOTHI LINGAM	15124	A TEXTBOOK OF AUDITING	R.G. SAXENA,P.N. REDDY,H.R. APPANNAIAH	HIMALAYA PUBLISHERS	125	6	2002

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72	9/20/2007	K JOTHI LINGAM	15130	AN INTRODUCTION TO ADVERTISING AND MARKETING RESEARCH	S.A. CHUNAWALLA,P.M. REDDY,H.R. APPANNAIAH	HIMALAYA PUBLISHERS	150		2000
73	9/20/2007	K JOTHI LINGAM	15140	ECONOMICS	PAUL A. SAMUELSON,WILLIAM D. NORAHAUS,	TATA Mc GRAW HILL	335	17	2002
74	9/20/2007	K JOTHI LINGAM	15163	ACCOUNTING FOR MANAGEMENT TEXT & CASES	S.K. BHATTACHARYA,JOHN DEARDEN,	VIKAS PUBLISHING HOUSE	185	3	2001
75	9/20/2007	K JOTHI LINGAM	15181	ORGANIZATIONAL BEHAVIOUR	FRED LU THANS,,	MC GRAW - HILL	411	9	2002
76	9/20/2007	K JOTHI LINGAM	15199	CORPORATE FINANCE THEORY AND PRACTICE	ASWATH DONEDANAN,,	JOHN WILEY	460	2	2002
77	9/20/2007	K JOTHI LINGAM	15200	GLOBAL MARKETING MANAGEMENT	MASAKI KOTABE,KRISTIAAN HELSER,	JOHN WILEY	436.9	2	2001
78	9/20/2007	K JOTHI LINGAM	15204	GLOBAL OPERATIONS AND LOGISTICS TEXT AND CASES	PHILIPPO PIERRE DORNIET (ETA),,	JOHN WILEY	303.26		2002
79	9/20/2007	K JOTHI LINGAM	15228	INFORMATION TECHNOLOGY	HERRY C. LUCASI,,	TATA Mc GRAW HILL	295	7	2002
80	9/20/2007	K JOTHI LINGAM	15229	MARKETING RESEARCH WITH IN A CHANGING INFORMATION ENVIRONMENT	JOSEPH E. HAIR,ROBERT P. BUSH,DAVID J. ORTINAU	TATA Mc GRAW HILL	395	2	2003
81	9/20/2007	K JOTHI LINGAM	15239	INTERNATIONAL FINANCIAL MANAGEMENT	CHEOL S. EUN,BRICE G. RESNICK,	TATA Mc GRAW HILL	350	2	2001
82	9/20/2007	K JOTHI LINGAM	15241	ENTREPRENEURSHIP	ROBERT D. HISRICH,MICHAEL P. PETERS,DEAN A. SHEPHERD	TATA Mc GRAW HILL	350	5	2002
83	9/20/2007	K JOTHI LINGAM	15260	ECONOMIC DEVELOPMENT	MICHAEL P. TODANO,STEPHEN C. SMITH,	PEARSON EDUCATION	350	8	2003
84	9/20/2007	K JOTHI LINGAM	15280	MARKETING RESEARCH	G.C. BERI,,	TATA Mc GRAW HILL	175	3	2000
85	9/20/2007	K JOTHI LINGAM	15283	CONSUMER BEHAVIOR BUILDING MARKETING STRATEGY	DEL. I. HAWKINS,ROGER J. BEST,KENNETH A. CONEY	TATA Mc GRAW HILL	325	8	2001

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86	9/20/2007	K JOTHI LINGAM	15288	FINANCIAL INSTITUTIONS AND MARKETS	MEIR KOHN,,	TATA Mc GRAW HILL	450		2002
87	9/20/2007	K JOTHI LINGAM	15305	FUNDAMENTALS OF FINANCIAL MANAGEMENT	EUGENE F. BRIGHAM,JOEL F. HOUSTON,	HARCOURT ASIA	450	9	2001
88	9/20/2007	K JOTHI LINGAM	15314	INTERNATIONAL MARKETING ANALYSIS AND STRATEGY	SARK ONKVISIT,JOHN J. SHAW,	PRENTICE HALL	295	3	2000
89	9/20/2007	K JOTHI LINGAM	15332	CORPORATE FINANCE AND INVESTMENT DECISION AND STRATEGIES	RICHARDPIKE,BILL NEALE,	PRENTICE HALL	275		2002
90	9/20/2007	K JOTHI LINGAM	15333	MANAGEMENT INFORMATION SYSTEM	W.S. JAWADEKAN,,	TATA Mc GRAW HILL	225		2002
91	9/20/2007	K JOTHI LINGAM	15338	INTERNATIONAL FINANCIAL MARKETS AND INDIA	H.R. MACHIRAJU,,	NEW AGE	195		2002
92	9/20/2007	K JOTHI LINGAM	15339	INTERNATIONAL ECONOMICS	D.M. MITHANI,,	HIMALAYA PUBLISHERS	175		2002
93	9/20/2007	K JOTHI LINGAM	15341	INVESTMENT MANAGEMENT	V.A. AVADHANI,,	HIMALAYA PUBLISHERS	275		2002
94	9/20/2007	K JOTHI LINGAM	16932	OPPERATIONS RESEARCH	KANTI SWARUP,P.K. GUPTA,	SULTAN CHAND & SONS	115	8	1997
95	9/20/2007	K JOTHI LINGAM	17576	ENGINEERING MANAGEMENT	ERAIDOOON MAZDA,,	ADDISON WESLEY	302.4		1999
96	9/20/2007	K JOTHI LINGAM	17578	MANAGEMENT INFORMATION SYSTEMS	SURESH K. BASANDRA,,	WHEELER PUBLISHING	295		1999
97	9/20/2007	K JOTHI LINGAM	18680	THEORY AND PROBLEMS OF OPERATIONS RESEARCH	RICHARD BRONSON,GOVINDASAM INAADIMUTHU,	TATA Mc GRAW HILL	195	2	2004
98	9/20/2007	K JOTHI LINGAM	18811	STOCHASTIC PROCESSES AND FINANCIAL MARKETS	J.C. PARIKH,,	NAROSA PUBLICATION	380		2003
99	9/20/2007	K JOTHI LINGAM	18950	ESSENTIALS OF MANAGEMENT	JOSEPH L. MASSIE,,	PHI	125	4	2003
100	9/20/2007	K JOTHI LINGAM	19015	ESSENTIALS OF MANAGEMENT	JOSEPH L. MASSIE,,	PHI	125	4	2003
101	9/20/2007	K JOTHI LINGAM	20766	PRINCIPLES OF MANAGEMENT	R. KESAVAN,C. ELANCHEZHIAN,B. VIJAYARAMNATH	ESWAR PRESS	195		2004
102	9/20/2007	K JOTHI LINGAM	20799	TOTAL QUALITY MANAGEMENT	DALE H. BESTERFIELD (ET.....AL),,,	PEARSON	399	3	2005

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103	9/20/2007	K JOTHI LINGAM	21388	MARKETING MANAGEMENT	PHILIP KOTLER,KEVIN LANO KELLER,	PRENTICE HALL	495	12	2005
104	9/20/2007	K JOTHI LINGAM	23141	FINANCIAL MANAGEMENT	IM PANDEY,,	VIKAS PUBLISHING HOUSE	395	9	2006
105	9/20/2007	K JOTHI LINGAM	23211	ECOMOMIC ENVIRONMENT OF BUSINESS MACROECONOMIC ANALYSIS	H.L. AHUJA,,	S. CHAND & COMPANY	240	2	2007
106	9/20/2007	K JOTHI LINGAM	23661	MACRO ECONOMICS THEORY AND APPLICATIONS	G.S. GUPTA,,	TATA Mc GRAW HILL	210	2	2006
107	9/20/2007	K JOTHI LINGAM	23916	FINANCIAL MANAGEMENT	IM PANDEY,,	VIKAS PUBLISHING HOUSE	395	9	2007
108	3/6/2012	K JOTHI LINGAM	23986	ADVANCES IN RESEARCH IN BUSINESS AND FINANCE 2005 : INTERNATIONAL FINANCE	HILDA AMALRAJ,VUNYALE NARENDER Ed.,	ICFAI UNIVERSITY PRESS	350		2006
109	3/6/2012	K JOTHI LINGAM	23989	ADVERTISING AGENCIES TRENDS AND CASES	V.PARTHASARATHY Ed.,,	ICFAI UNIVERSITY PRESS	400		2005
110	3/6/2012	K JOTHI LINGAM	23994	BRAND MANAGEMENT THE EMERGING PARADIGM	N.M.SHANTHI Ed.,,	ICFAI UNIVERSITY PRESS	475		2006
111	3/6/2012	K JOTHI LINGAM	23998	BUSINESS COMUNICATIONS PERSPECTIVES AND APPLICATIONS	V.V.GOPAL Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
112	3/6/2012	K JOTHI LINGAM	23999	BUSINESS COMMUNICATIONS OF INDIA	NASREEN TAHER,SWAPNA GOPALAN Ed.,	ICFAI UNIVERSITY PRESS	375		2006
113	3/6/2012	K JOTHI LINGAM	24002	BUSINESS ETHICS AND CORPORATE GOVERNANCE	VIVEK GUPTA Ed.,,	ICFAI UNIVERSITY PRESS	450		2003
114	3/6/2012	K JOTHI LINGAM	24005	BUSINESS SERVICE MANAGEMENT : AN INTRODUCTION	S.JEYAKRISHNA Ed.,,	ICFAI UNIVERSITY PRESS	375		2006
115	9/20/2007	K JOTHI LINGAM	24012	CHINESE ECONOMY ISSUES AND PERSPECTIVES	N.JANARDHANNAN Ed.,,	ICFAI UNIVERSITY PRESS	400		2004

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116	3/6/2012	K JOTHI LINGAM	24014	COMMODITIES MARKET AN INTRODUCTION	N.JANARDHANARAO Ed.,,	ICFAI UNIVERSITY PRESS	450		2005
117	3/6/2012	K JOTHI LINGAM	24015	COMMODITY BRANDING CONCEPTS AND CASES	GVS. SREEDHAR Ed.,,	ICFAI UNIVERSITY PRESS	400		2005
118	3/6/2012	K JOTHI LINGAM	24016	CONSUMER BEHAVIOUR EFFECTIVE MEASUREMENT TOOLS	G.RADHA KRISHNA Ed.,,	ICFAI UNIVERSITY PRESS	425		2005
119	9/20/2007	K JOTHI LINGAM	24017	CONSUMER BEHAVIOUR EMERGING TRENDS AND ISSUES	G.RADHA KRISHNA Ed.,,	ICFAI UNIVERSITY PRESS	400		2004
120	3/6/2012	K JOTHI LINGAM	24018	CONSUMER BEHAVIOUR IMPLICATIONS FOR MARKETING STRATEGIES	G.RADHA KRISHNA Ed.,,	ICFAI UNIVERSITY PRESS	400		2004
121	3/6/2012	K JOTHI LINGAM	24021	CORPORATE FINANCIAL MANAGEMENT	BOARD OF EDITORS,,	ICFAI UNIVERSITY PRESS	400		2002
122	3/6/2012	K JOTHI LINGAM	24022	CORPORATE ENTREPRENEURSHIP : STRATEGIC IMPERATIVE FOR GROWTH	ASHOK KUMAR,HARI HARAN,	ICFAI UNIVERSITY PRESS	500		2006
123	3/6/2012	K JOTHI LINGAM	24023	CORPORATE LEGAL ENVIRONMENT : THE EMERGING SENARIO	BHARATI THAKAR Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
124	9/20/2007	K JOTHI LINGAM	24026	CREATIVITY IN TRAINING IDEALS WITH IMPACT	SUMATI REDDY Ed.,,	ICFAI UNIVERSITY PRESS	450		2006
125	3/6/2012	K JOTHI LINGAM	24027	CREDIT RATING AGENCIES : EMERGING ISSUES	C H RAJESHWER,SHARATH JUTUR Ed.,	ICFAI UNIVERSITY PRESS	375		2005
126	3/6/2012	K JOTHI LINGAM	24028	CRM IN BANKING CONCEPTS AND CASES	V.V.GOPAL Ed.,,	ICFAI UNIVERSITY PRESS	375		2004
127	3/6/2012	K JOTHI LINGAM	24040	CUSTOMER SERVICES IN INDIAN BANKS : AN OVERVIEW	G.GOPALAKRISHNAMURTHY Ed.,,	ICFAI UNIVERSITY PRESS	425		2006
128	3/6/2012	K JOTHI LINGAM	24043	DIGITAL MARKETING APPROCHES AND APPLICATIONS	R.PRASAD Ed.,,	ICFAI UNIVERSITY PRESS	375		2004

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129	3/6/2012	K JOTHI LINGAM	24044	DIRECT MARKETING : EMERGING TRENDS	KAUSHIK MUKERJEE Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
130	3/6/2012	K JOTHI LINGAM	24045	DISTRIBUTION CHANNEL MANAGEMENT : ISSUES AND APPLICATIONS	K.SURESH Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
131	3/6/2012	K JOTHI LINGAM	24046	E - BANKING : GLOBAL PERSPECTIVE	VIVEK GUPTA Ed.,,	ICFAI UNIVERSITY PRESS	400		2004
132	3/6/2012	K JOTHI LINGAM	24047	E - BUASINESS : EMERGING MODELS, STRATEGIES AND PRACTICES	S. JEYAKRISHNA Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
133	3/6/2012	K JOTHI LINGAM	24050	EFFECTIVE B2B MARKETING CONCEPTS AND CASES	K.SURESH Ed.,,	ICFAI UNIVERSITY PRESS	425		2005
134	9/20/2007	K JOTHI LINGAM	24052	EFFECTIVE HUMAN RESOURCE MANAGEMENT	PVL RAJU,,	ICFAI UNIVERSITY PRESS	375		2005
135	3/6/2012	K JOTHI LINGAM	24054	EFFECTIVE LEADERSHIP CONCEPTS CASES	V.V.RAMANI Ed.,,	ICFAI UNIVERSITY PRESS	400		2004
136	9/20/2007	K JOTHI LINGAM	24056	EFFECTIVE PRESENTATION SKILLS THE KEY TO SUCCESS	V.V.RAVIKUMAR Ed.,,	ICFAI UNIVERSITY PRESS	400		2006
137	9/20/2007	K JOTHI LINGAM	24057	EFFECTIVE PROJECT EXECUTION : STRATEGIES FOR SUCCESS	KRISHNASWAMI RAJARAM Ed.,,	ICFAI UNIVERSITY PRESS	450		2006
138	3/6/2012	K JOTHI LINGAM	24058	EFFECTIVE SALES MANAGEMENT	K.SURESH Ed.,,	ICFAI UNIVERSITY PRESS	375		2004
139	3/6/2012	K JOTHI LINGAM	24060	E-LEARNING : CONCEPTS AND CASES	P V L RAJU,,	ICFAI UNIVERSITY PRESS	400		2005
140	3/6/2012	K JOTHI LINGAM	24061	E-MARKETING : THE EMERGING TRENDS	PRAMOD M. MANTRAVADI Ed.,,	ICFAI UNIVERSITY PRESS	475		2005
141	9/20/2007	K JOTHI LINGAM	24063	EMOTIONAL BRANDING : AN INTRODUCTION	NASREEN TAHER Ed.,,	ICFAI UNIVERSITY PRESS	375		2006

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142	9/20/2007	K JOTHI LINGAM	24064	EMOTIONAL INTELLIGENCE RESEARCH INSIGHTS	K.B.S.KUMAR Ed.,,	ICFAI UNIVERSITY PRESS	400		2005
143	3/6/2012	K JOTHI LINGAM	24066	EMPLOYEE MONITORING ETHICAL AND LEGAL ISSUES	SHYAM SUNDAR KAMBHAMMETTU Ed.,,	ICFAI UNIVERSITY PRESS	300		2005
144	3/6/2012	K JOTHI LINGAM	24067	EMPLOYEE MOTIVATION AN INTRODUCTION	E.MRUDULA Ed.,,	ICFAI UNIVERSITY PRESS	400		2005
145	3/6/2012	K JOTHI LINGAM	24068	EMPLOYEE RECRUITMENT BEST PRACTICES AND APPLICATIONS	SUMATHI REDDY Ed.,,	ICFAI UNIVERSITY PRESS	400		2005
146	9/20/2007	K JOTHI LINGAM	24071	E-NEGOTIATION : AN INTRODUCTION	B.RAVIKUMAR JAIN Ed.,,	ICFAI UNIVERSITY PRESS	425		2006
147	9/20/2007	K JOTHI LINGAM	24075	ENTERTAINMENT INDUSTRY: AN INTRODUCTION	V. PARTHA SARATHY ED.,,	ICFAI UNIVERSITY PRESS	425		2005
148	3/6/2012	K JOTHI LINGAM	24076	ENTERPRENEURIAL DEVELOPMENT : AN INTRODUCTION	SUNIL GUPTA Ed.,,	ICFAI UNIVERSITY PRESS	475		2005
149	3/6/2012	K JOTHI LINGAM	24077	ETHICS IN ADVERTISING : INDIAN AND INTERNATIONAL EXPERIENCES	SHYAM SUNDAR KAMBHAMMETTU Ed.,,	ICFAI UNIVERSITY PRESS	300		2005
150	9/20/2007	K JOTHI LINGAM	24079	EXCHANGE RATE MANAGEMENT : IN EMERGING ASIAN ECONOMIES	KATURI NAGESWARA RAO Ed.,,	ICFAI UNIVERSITY PRESS	500		2006
151	9/20/2007	K JOTHI LINGAM	24080	EXPERT OPINION : EVIDENTARY VALUE	V.RAGHURAM Ed.,,	ICFAI UNIVERSITY PRESS	425		2007
152	9/20/2007	K JOTHI LINGAM	24081	FINANCIAL INTERMEDIATION : BASIC ISSUES	BOARD OF EDITORS,,	ICFAI UNIVERSITY PRESS	375		2006
153	9/20/2007	K JOTHI LINGAM	24082	FINANCIAL SERVICES	BOARD OF EDITORS,,	ICFAI UNIVERSITY PRESS	400		2004
154	3/6/2012	K JOTHI LINGAM	24083	FINANCIAL SERVICES IN INDIAN RECENT TRENDS	DHANDAPANI ALAGIRI Ed.,,	ICFAI UNIVERSITY PRESS	475		2006

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155	3/6/2012	K JOTHI LINGAM	24084	FINANCIAL STRATEGY : CONCEPTUAL ISSUES	BOARD OF EDITORS,,	ICFAI UNIVERSITY PRESS	425		2006
156	3/6/2012	K JOTHI LINGAM	24085	FINANCIAL STRATEGY AND RISK MANAGEMENT	BOARD OF EDITORS,,	ICFAI UNIVERSITY PRESS	425		2006
157	9/20/2007	K JOTHI LINGAM	24086	FMCG SECTOR CASE STUDIES	PRAMOD M. MANTRAVADI Ed.,,	ICFAI UNIVERSITY PRESS	475		2005
158	3/6/2012	K JOTHI LINGAM	24089	FOREIGN DIRECT INVESTMENT : POLICIES AND EXPERIENCES	RAJESHWARI GHOSH Ed.,,	ICFAI UNIVERSITY PRESS	425		2005
159	3/6/2012	K JOTHI LINGAM	24090	FOREGIN INSTITUTIONAL INVESTMENTS: PERSPECTIVES AND EXPERIENCES	VANDANA SHAJAN Ed.,,	ICFAI UNIVERSITY PRESS	400		2006
160	3/6/2012	K JOTHI LINGAM	24091	GENERAL INSURENCE	BOARD OF EDITORS,,	ICFAI UNIVERSITY PRESS	400		2004
161	3/6/2012	K JOTHI LINGAM	24095	GLOBAL HUMAN RESOURCE MANAGEMENT : CONCEPTS AND CASES	AMITABH DEO KODWANI,S.SENTHIL KUMAR Ed,	ICFAI UNIVERSITY PRESS	425		2006
162	3/6/2012	K JOTHI LINGAM	24096	GLOBALIZATION INDIAN EXPERIENCE	SUBBULAKSHMI Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
163	3/6/2012	K JOTHI LINGAM	24097	GLOBALIZATION : AN INTRODUCTION	N.JANARDHANA RAO Ed.,,	ICFAI UNIVERSITY PRESS	350		2005
164	9/20/2007	K JOTHI LINGAM	24099	GREEN MARKETING : CONCEPTS AND CASES	K.SURESH Ed.,,	ICFAI UNIVERSITY PRESS	450		2006
165	3/6/2012	K JOTHI LINGAM	24104	HOUSING FINANCE IN INDIA	SUBBULAKSHMI Ed.,,	ICFAI UNIVERSITY PRESS	400		2004
166	9/20/2007	K JOTHI LINGAM	24105	HR TRENDS IN SERVICE SECTOR	KEKA LAHIRI Ed.,,	ICFAI UNIVERSITY PRESS	400		2006

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168	9/20/2007	K JOTHI LINGAM	24108	HUMAN DEVELOPMENT CONCEPTS AND ISSUES	SANJEEV KUMAR SINGH Ed.,,	ICFAI UNIVERSITY PRESS	450		2006
169	9/20/2007	K JOTHI LINGAM	24109	HUMAN DEVELOPMENT INDEX : AN INTRODUCTION	PADMANABANNAIR Ed.,,	ICFAI UNIVERSITY PRESS	500		2006
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172	9/20/2007	K JOTHI LINGAM	24114	INDIA : THE EMERGING BRAND	NASRREEN TAHER Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
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175	9/20/2007	K JOTHI LINGAM	24119	INDIAN CAPITAL MARKETS 2006 : TRENDS AND REFORMS	ARINDAM BANERJEE Ed.,,	ICFAI UNIVERSITY PRESS	375		2006
176	3/6/2012	K JOTHI LINGAM	24120	INDIAN CONSUMERS EMERGING TRENDS	G.RADHAKRISHNA Ed.,,	ICFAI UNIVERSITY PRESS	425		2006
177	3/6/2012	K JOTHI LINGAM	24122	INDIAN FINANCIAL MARKETS AN INTRODUCTION	T.R.VENKATESH,,	ICFAI UNIVERSITY PRESS	400		2006
178	9/20/2007	K JOTHI LINGAM	24126	INDIAS GLOBAL TRADE RELATIONS	V.V.RAMANI,APARNA BELLUR Ed.,	ICFAI UNIVERSITY PRESS	525		2005
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181	3/6/2012	K JOTHI LINGAM	24138	RETAIL MANAGEMENT AN INTRODUCTION	V.V.GOPAL Ed.,,	ICFAI UNIVERSITY PRESS	400		2006
182	9/20/2007	K JOTHI LINGAM	24139	RURAL MARKETING CONCEPTS AND CASES	V.PARTHASARATHY Ed.,,	ICFAI UNIVERSITY PRESS	400		2005
183	3/6/2012	K JOTHI LINGAM	24140	SECRETS OF GOOD TEACHING	VINAY KIRPAL,,	ICFAI UNIVERSITY PRESS	550		2006
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187	3/6/2012	K JOTHI LINGAM	24145	TOTAL QUALITY MANAGEMENT : APPLICATIONS AND CASES	V.V.GOPAL Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
188	3/6/2012	K JOTHI LINGAM	24146	TOURISM MARKETING	TAPAN K. PANDA,SITIKANTHA MISHRA Ed.,,	ICFAI UNIVERSITY PRESS	525		2006
189	9/20/2007	K JOTHI LINGAM	24147	TRAINING NEEDS AND EVALUATION	P.V.L.RAJU Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
190	9/20/2007	K JOTHI LINGAM	24151	UNIVERSAL BANKING : GLOBAL PERSPECTIVES	KATURI NAGESWARA RAO Ed.,,	ICFAI UNIVERSITY PRESS	350		2006
191	9/20/2007	K JOTHI LINGAM	24152	VISION 2020 : WHAT INDIA CAN BE AND HOW TO MAKE THAT HAPPEN	P.V. INDIRESAN,,	ICFAI UNIVERSITY PRESS	525		2004
192	9/20/2007	K JOTHI LINGAM	24153	MANAGING WORKPLACE CONFLICTS	V.SUBBULAKSHMI Ed.,,	ICFAI UNIVERSITY PRESS	350		2005

193	3/6/2012	K JOTHI LINGAM	24154	MARKETING MANAGEMENT CONCEPTS AND CASES	SANJIB DUTTA,,	ICFAI UNIVERSITY PRESS	400		2004
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194	9/20/2007	K JOTHI LINGAM	24156	MERGERS AND ACQUISITIONS : THE STRATEGIC ROLE OF HUMAN RESOURCE MANAGEMENT	SUMATI REDDY Ed.,,	ICFAI UNIVERSITY PRESS	400		2006
195	9/20/2007	K JOTHI LINGAM	24157	MICROFINANCE : AN INTRODUCTION	VIJAYA AGARWAL,V.R.P.KASHYA P Ed.,	ICFAI UNIVERSITY PRESS	375		2005
196	3/6/2012	K JOTHI LINGAM	24158	MUTUAL FUND INDUSTRY IN INDIA	E.MRUDULA PRIYA RAJU Ed.,,	ICFAI UNIVERSITY PRESS	400		2005
197	9/20/2007	K JOTHI LINGAM	24159	NEW TRENDS IN BANKING	V.V.RAVIKUMAR Ed.,,	ICFAI UNIVERSITY PRESS	425		2006
198	3/6/2012	K JOTHI LINGAM	24160	ORGANISATIONAL CULTURE AND CLIMATE	UDAI PAREEK,,	ICFAI UNIVERSITY PRESS	600		2006
199	9/20/2007	K JOTHI LINGAM	24161	ORGANISATIONAL LEADERSHIP AND POWER	UDAI PAREEK,,	ICFAI UNIVERSITY PRESS	550		2006
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201	3/6/2012	K JOTHI LINGAM	24165	PROJECT MANAGEMENT : HR PERSPECTIVES	A.SURYANARAYANA Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
202	9/20/2007	K JOTHI LINGAM	24168	SMALL BUSINESS : AN INTRODUCTION	V.R.P. KASHYAP Ed.,,	ICFAI UNIVERSITY PRESS	375		2005
203	9/20/2007	K JOTHI LINGAM	24170	STRATEGIC HUMAN RESOURCE MANAGEMENT : AN INTRODUCTION	P.V.L. RAJU,NAGASUDHA,RAVI NUTHULA Eds.	ICFAI UNIVERSITY PRESS	425		2006
204	3/6/2012	K JOTHI LINGAM	24171	STRATEGIC MANAGEMENT : CONCEPTS AND CASES	R.PRASAD Ed.,,	ICFAI UNIVERSITY PRESS	400		2006
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206	3/6/2012	K JOTHI LINGAM	24176	FOREIGN INSTITUTIONAL INVESTORS : AN INTRODUCTION	C.VIJAYCHANDRA KUMAR Ed.,,	ICFAI UNIVERSITY PRESS	400		2005
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209	3/6/2012	K JOTHI LINGAM	24187	CASE STUDIES IN CONSUMER BEHAVIOUR	ICFAI CENTRE FOR MANAGEMENT RESEARCH,,	ICFAI UNIVERSITY PRESS	750		2006
210	3/6/2012	K JOTHI LINGAM	24188	CASE STUDIES IN MARKETING REASEARCH AND PRODUCT MANAGEMENT	ICFAI CENTRE FOR MANAGEMENT REASEARCH,,	ICFAI UNIVERSITY PRESS	750		2006
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215	3/6/2012	K JOTHI LINGAM	24194	CASE STUDIES IN STRATEGIC MARKETING MANAGEMENT	ICFAI CENTRE FOR MANAGEMENT RESEARCH,,	ICFAI UNIVERSITY PRESS	750		2006
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219	3/6/2012	K JOTHI LINGAM	25793	BUSINESS ETHICS AND CORPORATE GOVERNANCE	ICFAI,,	ICFAI UNIVERSITY PRESS	500		2003
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220	3/6/2012	K JOTHI LINGAM	26457	BANKRUPTCY FINANCING: AN INTRODUCTION	V. SUBBULAKSHMI ED.,,	ICFAI UNIVERSITY PRESS	400		2005
221	3/6/2012	K JOTHI LINGAM	26460	B2B INTEGRATION: AN INTRODUCTION	S. JAYAKRISHNA ED.,,	ICFAI UNIVERSITY PRESS	375		2005
222	3/6/2012	K JOTHI LINGAM	26465	BANKING STRATEGY	KATURI NAGESWARA ROA ED.,,	ICFAI UNIVERSITY PRESS	400		2003
223	3/6/2012	K JOTHI LINGAM	26466	CORPORATE SOCIAL RESPONSIBILITY: CASES	SUBBASIS RAY ED.,,	ICFAI UNIVERSITY PRESS	400		2004
224	3/6/2012	K JOTHI LINGAM	26471	CORPORATE GOVERNANCE IN BANKS: AN INTRODUCTION	V. SUBBULAKSHMI ED.,,	ICFAI UNIVERSITY PRESS	425		2004
225	3/6/2012	K JOTHI LINGAM	26473	CORPORATE FINANCE: CONCEPTS AND CASES	D. SATISH,,	ICFAI UNIVERSITY PRESS	375		2004
226	3/6/2012	K JOTHI LINGAM	26475	CREDIT RISK MANAGEMENT CONCEPTS AND CASES	C. VIJAYCHANDRA KUMAR ED.,,	ICFAI UNIVERSITY PRESS	400		2004
227	3/6/2012	K JOTHI LINGAM	26481	CORPORATE GOVERNANCE: THE CURRENT CRISIS AND THE WAY OUT	A. SURYANARAANA ED.,,	ICFAI UNIVERSITY PRESS	375		2005
228	3/6/2012	K JOTHI LINGAM	26485	CONSUMER BEHAVIOR: IMPLICATIONS FOR MARKETING STRATEGIES	G. RADHA KRISHNA ED.,,	ICFAI UNIVERSITY PRESS	400		2004
229	3/6/2012	K JOTHI LINGAM	26487	CREDIT RATING AGENCIES: EMERGING ISSUES	CH. RAJESHWER,SHARATH JUTUR ED.,	ICFAI UNIVERSITY PRESS	375		2005
230	3/6/2012	K JOTHI LINGAM	26491	CONSUMER BEHAVIOR: EMERGING TRENDS AND ISSUES	G. RADHAKRISHNA ED.,,	ICFAI UNIVERSITY PRESS	400		2004
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232	3/6/2012	K JOTHI LINGAM	26506	DEFLATION: CONCEPTS AND CASES	SHILPA M. RAO ED.,,	ICFAI UNIVERSITY PRESS	400		2004
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234	3/6/2012	K JOTHI LINGAM	26523	EMPLOYEE REWARDS AND RECOGNITION: AN INTRODUCTION	V.V. RAMANI ED.,,	ICFAI UNIVERSITY PRESS	400		2005
235	3/6/2012	K JOTHI LINGAM	26530	ENTREPRENEURIAL DEVELOPMENT: AN INTRODUCTION	SUNIL GUPTA ED.,,	ICFAI UNIVERSITY PRESS	475		2005
236	3/6/2012	K JOTHI LINGAM	26531	EFFECTIVE HUMAN RESOURCE MANAGEMENT	P.V.L. RAJU ED.,,	ICFAI UNIVERSITY PRESS	375		2005
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239	2/11/2009	K JOTHLINGAM	33806	PRINCIPLES OF MANAGEMENT	G.K.VIJAYARAGHAVAN,M .SIVAKUMAR,	LAKSHMI	150		2008
240	2/11/2009	K JOTHLINGAM	33810	MARKETING MANAGEMENT	M.SIVAKUMAR,,	A.R. PUBLICATIONS	70		2009
241	2/11/2009	K JOTHLINGAM	33811	OPERATIONS RESEARCH	V.SUDARESAN . K.S.GANAPATHYSUBRAM ANIYAN,K.GANESAN,	A.R. PUBLICATIONS	160		2007
242	3/6/2012	K JOTHI LINGAM	45678	GLOBAL HUMAN RESOURCE MANAGEMENT	AMITABH DEO KODWARI,S. SENTHILI KUMAR,	ICFAI UNIVERSITY PRESS	750		2010
243	3/6/2012	K JOTHI LINGAM	45711	VALUE BASED MANAGEMENT	E. MRUDULA,,	ICFAI UNIVERSITY PRESS	750		2010
244	9/29/2011	K JOTHLINGAM	46813	CAMPUS RECRUITMENT GUIDE	V.A SATHGURUNATH,,	SAGARIKKA	450		2011
245	9/29/2011	K JOTHLINGAM	46814	CAMPUS RECRUITMENT GUIDE	V.A SATHGURUNATH,,	SAGARIKKA	450		2011