

**PUBLICATION DETAILS 2023-2024**

1.	A STUDY ON ESI BENEFITS WITH SPECIAL REFERENCE TO THE RAJAM HERBAL TECHNOLOGY AT SALEM	DR.N.S.Santhi	PRANEV JOURL OF MULTIDISCIPLINARY	VOLUME 2 ISSUE 3
2.	A STUDY ON CUSTOMER RETENTION TOWARDS THE SREE GOKUL TILES PRIVATE LIMITED,SALEM	DR.N.S.Santhi	PRANEV JOURL OF MULTIDISCIPLINARY	VOLUME 2 ISSUE 3
3.	BUILDING A HIGH-PERFORMANCE CULTURE WITH SPECIAL REFERENCE TO NIYA TECHNOLOGIES,COIMBATORE	DR.N.S.Santhi	PRANEV JOURNEL OF MULTIDISCIPLINARY	VOLUME 2 ISSUE 3
4..	ENHANCING FINANCIAL MARKETREGULATION FOR UNIFIED PAYMENTS INTERFACE (UPI) IN INDIA USING A TIME-SERIES DEEP LEARNING APPROACH	Dr,N,S,SANTHI	IEEE for publication	JOURNL APT