

DEPARTMENT OF MANAGEMENT STUDIES

PUBLICATIONS- 2024-2025

S.NO	TITLE	FACULTY NAME	JOURNAL NAME	ISSUE NO
1.	Investigating Customer's Acceptance Intention Towards Green Banking Services: A Gateway Towards Sustainable Banking	Dr. Santhi V, Amrutha Sasidharan	Environmental Engineering and Management	23 (11), 2391-2404, 2024
	Enhancing organizational sustainability through Human resource analytics examining the moderate effect of organizational culture	VPSS, Dr. Santhi Venkatakrishnan	Journal of Operational Risk	20 (1), 45-71, 2025
	The role of hybrid work models in enhancing employee well-being, productivity, and job satisfaction	RN Arockiasamy Selvanayagam, Santhi Venkatakrishnan	SEEJPH	(S1, 2025), 3049 – 3062
2.	Managing Documentation In Logistics: Insights From Tamil Nadu's Logistics Sector	Dr. K. Selvaraju	REDVET	ISSN 1695-7504 Vol 25, No. 1 (2024).
3.	Optimizing biomedical waste management through a hybrid genetic algorithm-fuzzy inference system for smart cities	Dr. Barkavi G E, Dr. Devi S & Dr. Santhi V	Global NEST Journal	Vol 27, No 3, 2025
4.	Employee Pay Cycle Management With Reference to the Innovative Health Care (India) Pvt. Ltd. Madurantagam	Dr. T. Vijayalakshmi	Vilnus tech, Business, Management and Economics Engineering	ISSN : 2669/ eISSN: 2669-249X-2024 Volume - 22- Issue- 1
5.	Multiple Regression Analysis of Consumer Buying Behaviour Towards FMCG Products In Tamil Nadu Hill Stations	Devi Subramaniam ,Barkavi Ganesan Elangovan, Santhi Venkatakrishnan	Journal of Information Systems Engineering and Management	10(2) e-ISSN: 2468-4376

6.	Pricing Strategy for Sales Towards Parameshwari Exports Pvt Ltd	Mr. S. Ramesh	Karur Journal of Management and Economics Engineering	ISSN: 2669/ e ISSN: 2669- 249X- 2024 Volume - 22- Issue -1
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